CJ ACADEMY

Business Training

DIGITAL ENTREPRENEURSHIP

The purpose of the course is that the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities, to develop the ability of analyzing and understanding business situations in which entrepreneurs act and to master the knowledge of entrepreneurship.

Our Objectives

- To develop the ability of analyzing various aspects of entrepreneurship.

- To learn the specificities and the patterns of entrepreneurship development.

- Know how to contribute to entrepreneurial, managerial potentials, managing and taking risk.

- To understand opportunity recognition, development and evaluation of digital business ventures in a variety of contexts.

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> **MORE INFORMATION**

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